



RACING CLUB

The greatest show on turf.

KBRC RACE SPONSORSHIP INFORMATION PACKAGE

For all enquiries please contact us:

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www.kbrc.com.au

Meldrum Ave, Kalgoorlie



INDIVIDUAL RACE SPONSOR

Benefits included:

- Naming rights to a race.
- 6 x Members privilege tickets (These passes entitle the bearer entry to the member's enclosure and admission to the race course.)
- 20 x complimentary gate passes
- Full page advertisement in the race book.
- Reservation for a table in the Members Bar, if required. Please book with the Race Club Office.

RACE ROUND INDIVIDUAL RACE SPONSOR

Benefits included:

- Naming rights to a race.
- Official trophy presentation following the race with the winning horse connections.
- Framed photo of the winning horse and presentation.
- Interview with the on course MC projected onto the big screen in appreciation for sponsorship of the race.
- Invitations to the Chairman's meet and greet prior to race one on the day.
- 20 General Admission tickets for the day of your race.
- 10 Members privileges tickets for the day of your race.
- Full Page advertisement in the race book.
- Winning post advertising signs for your race.
- Space made available to place advertising banners or signs in suitable positions on course the day of your race.

ADDITIONAL EXPOSURE YOU WILL RECEIVE AS A SPONSOR

- Preview of the race meeting on Racing Radio mentioning your race name.
- Telecast of the race featuring the sponsors name live on course and replayed throughout the day. The sponsor's race name featured in the Kalgoorlie Miner, TAB form, The West, TABtouch on the net and TAB agencies throughout the state.
- The race will be Telecast on Sky Channel throughout Australia & (Singapore TBC).

ENTIRE RACE DAY SPONSOR

Naming rights to the 7 races on the program. **Each of the races can be sold off to either one of your businesses or supply companies. These names are registered with RWWA and used in reference to the races in the print media.*

Benefits included:

- 10 x- Member Privilege Tickets (These passes entitle the bearer entry to the Members enclosure and include free gate admission and are additional to the passes issued for a function room).
- 20 x- Complimentary Gate Passes (These passes entitle the bearer to free gate admission and are additional to the passes issued for a function room).
- Sponsor Shields (up to 200) are issued to enable your guest free admission on course and into your sponsor area).
- Trophy presentation following the main race on the day. KBRC will supply the trophy – either a horse rug with your logo or a trophy/voucher. To be advised.
- Full Page Advertisement in the Racebook per race.
- Front Page Cover of the Race Book advertising your race day.
- Space available to display your product on course; this adds value to your branding.
- Flags and banners are encouraged – these can be delivered to the office for staff to erect on the day.
- Framed photo of the winning horse and presentation.

RACE DAY FUNCTIONS

Sponsors will have exclusive access to one of our many function areas to host a race day function.

Function room inclusions:

- Private Function room with ample TV's for racing and football viewing. (Hire cost may apply to the marquee)
- Special guest complimentary passes to your requirements.
- Full operational tote facilities (for groups of 40 or more).
- Full Bar service – The Kalgoorlie Boulder Race Course is a licensed premise therefore alcoholic and non-alcoholic beverages must be purchased through the Club.
- Our on course caterer and their race day menu options can be viewed from our website www.kbrc.com.au.